

TOPTEN

Software Enhancements in 2012

With so much great programming this year, it was difficult to narrow our choices to the top stars for 2012. We had to pick from a large group of highly eligible candidates this year! This group of ten include the best of the best according to our experts. Have you implemented all of them at your credit union? Below is our #1 pick. Check inside for the other nine.



Mobile Web Bill Pay for EasyPay by Fiserv

Must-have for Mobile Banking members

12.2 release



“With more and more credit union members are using Mobile Banking and banking by phone, the importance of paying bills online cannot be overlooked.”

*Keegan Daniel, Manager,
Gividdens*

Look for more inside!



Automating Reports and Queries

Speed up the first week of the month!

12.0 release



“Within the first month, credit unions configured over 700 system and custom reports to run on the first of the month, which represents a significant time savings.”

*Laura Welch-Vilker,
Vice President, Client Services and Education*



New Enterprise Risk Management (ERM) Tools

*Built right into CU*BASE*

12.2 release



“This is the largest programming initiative by Audit Link. Now credit unions do not need to purchase any ancillary ERM tools for risk analysis.”

*Jim Vilker,
Vice President, Professional Services,
Audit Link*



See/Jump Controls for “It’s Me 247”

Aggregate members’ multiple memberships

11.6 release



“It is important to understand that internet savvy members may have multiple memberships, such as a spouse’s that they want to log into on a frequent basis.”

*Keegan Daniel,
Manager, Gividends*



Membership and Account Retention Dashboard

What does your data tell you?

12.0 release



“Knowing how you retain members and services should be the number one driver of how you do business at your credit union.”

Randy Karnes,
CEO



Concentration Risk Analysis Dashboard

Get a grasp of your business exposure

12.1 release



“Loan Portfolio Concentration Risk allows staff and board members to get a true grasp of what their concentration risk looks like by business segment.”

Patrick Sickels,
Auditor



Abnormal Activity Monitoring

Monitor risky transactions at your credit union

12.0 release



“Use this to monitor members with transactions out of the range considered normal by your credit union and to perform your due diligence.”

Jim Vilker,
Vice President, Professional Services,
Audit Link



Credit Score History Dashboard

Analyze every score from every pull

11.6 release



“All in one place, view every score you’ve ever pulled for a member and analyze trends for more thorough underwriting decisions and better member service.”

*Geoff Johnson,
Executive Vice President, Client Interactions,
Lender*VP*



Teller Currently Serving

A new philosophy on serving the member

11.6 release



“Employees who process teller transactions simply select the owner on the account that they are working with, and all guess work is thrown out of the window.”

*Keegan Daniels,
Manager, Gividends*



Smart Messages Promos via “It’s Me 247”

Intensify your online selling

12.1 release



*“Smart Messages is a very sophisticated way to present graphical advertisements in **It’s Me 247** of selected services (such as eStatements or bill pay) to members who are currently not enrolled or using this feature.”*

*Julie Gessner,
Manager of Communication Services, Xtend*