

Now, no  
start-up fee!

April 13, 2009



## Start a University At Your Credit Union!

Learn about how  
your credit union  
can access over 200  
courses on your  
own CU University  
campus, and track  
education for every  
one of your  
employees!

### Want Even More Training For Your Staff?

If you have used the CU\*Answers Online University campus, your credit union may be getting hungry for even more. More courses. More control. More tools to track the progress of your credit union's own individual employees.

From compliance training to business development, harassment prevention to new employee orientation, your credit union can improve employee productivity and performance with **Credit Union University** from Harland Clarke Educational Services.

### What You Get with CUU

You're already familiar with the CU\*Answers Online University campus available through CU\*BASE. Well, Credit Union University (CUU) is a little bit like a "pumped up" version of the CU\*Answers University. Same friendly user interface. Lots more features.

The full CUU campus gives your credit union:

- ▶ **More courses...**The full course catalog of over 200 separate courses grouped into 30 different schools
- ▶ **More control...**Comprehensive Learning Management System (LMS) with tools to let you track individual student activity
- ▶ **More tools...**Individual Development Plans so supervisors can define what their own employees need to learn
- ▶ **More options...**Testing and certification features including management reporting and analysis tools

Your credit union will be able to administer user IDs for each of your individual employees, and track activity and progress towards development goals. And you'll still be able to access all of the same CU\*BASE training courses that CU\*Answers has developed for its own online university.

### Benefits of Online Learning with CUU

- ▶ 24/7 access for unlimited simultaneous users
- ▶ Unique user logins allowing testing and tracking by employee
- ▶ Testing with auto feedback and randomized questioning based on pool of available questions
- ▶ Tracking length of time, number of testing attempts, test scores, etc., on an individual level
- ▶ Ability to assign Individual Development Plans (IDPs) based on person or position
- ▶ Automatic email notifications tied to the IDPs
- ▶ Administrative reports on an



continued...

- ▶ individual and university level
- ▶ Audio, video, and animation
- ▶ Student and Administrator University guides
- ▶ Certificates for employees passing course exams with 80% or higher
- ▶ Navigation bookmarks to allow students to learn at their own pace
- ▶ Site search capabilities to quickly locate topics of interest
- ▶ Administrative phone training and ongoing telephone support
- ▶ Automatic updates to course content (reg. changes)
- ▶ New curriculum added each year

## What Does CUU Cost?

The following discounted pricing for a full CUU campus is available for CU\*Answers clients. There is no start-up fee (a **\$1,500 savings!**) and the campus comes ready to go with all of the courses listed here. All you need to do is provide a list of employees and you'll be on your way!

CU Asset Size (\$ millions)	Annual License Fee*
\$ 0-15	\$550
\$ 16-25	\$1,100
\$ 26-50	\$1,650
\$ 51-100	\$2,200
\$ 101-200	\$2,750
\$ 201-300	\$3,300
\$ 301-400	\$4,400
\$ 401-500	\$5,500
\$ 501-600	\$6,600
\$ 601-700	\$7,700
\$ 701-800	\$8,800

\*Prices effective 4/1/09 and subject to change. The annual fee includes unlimited users with individual user IDs, all CUU content and updates (including all existing and future CU\*BASE courses), and integrated tracking and testing tools. A 2-year agreement is required; additional discounts may apply for longer contract terms. (Optional customization services are also available; additional fees and a different pricing schedule will apply.)

## Getting Started

Sign up for CUU today! All you have to do is contact Laura Welch-Vilker (lwelchvilker@cuanswers.com or 800-327-3478 ext. 144) and ask to get started with Credit Union University. We will need a list of employees so we can create user IDs to get you set up. We will also connect you with a Harland Clarke representative who can answer any additional questions you may have and schedule training for your in-house administrator(s).

## CUU Schools

- ▶ Aptitude Testing
- ▶ Business Development
- ▶ Business Services
- ▶ Business Services MSR
- ▶ Collections
- ▶ CU Difference
- ▶ Callahan CU Directory
- ▶ Community Relations
- ▶ Compliance Training
- ▶ Computer Knowledge
- ▶ CU\*BASE GOLD
- ▶ Diversity
- ▶ Finance
- ▶ Financial Education
- ▶ Fraud School
- ▶ Generational Differences
- ▶ Harassment Prevention
- ▶ Health Savings Account
- ▶ HELOC School
- ▶ IRA School
- ▶ Leadership Training
- ▶ Loan Officer School
- ▶ Marketing
- ▶ Mortgage Loan Officer School
- ▶ Sales and Service
- ▶ Telephone Training School
- ▶ Teller Training School
- ▶ Total Quality Management
- ▶ Volunteering

## Student Workstation Requirements

- ▶ 1024x768 or higher screen resolution
- ▶ Windows XP or Windows 2000
- ▶ Speakers required to hear audio
- ▶ Broadband Internet connection (ISDN/DSL/CABLE)
- ▶ Flash player, version 6 or better
- ▶ One of the following browsers:
  - Internet Explorer 6 or newer
  - Firefox 1.0 or newer

Online Education brought to you by a partnership between CU\*Answers and Harland Clarke.



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