"It's Me 247" Bill Pay (Fiserv) (Builder)



Product Overview & User Guide

INTRODUCTION

CU*Answers is pleased to offer electronic bill presentment and payment service through a relationship with **Fiserv**. More than just a link to the leading provider of financial e-commerce products and services, bill payment via **It's Me 247** lets members pay bills on line while still maintaining connectivity via online banking. They can even pay their bills online using mobile banking.

Your members can easily enroll on line and can perform a variety of services, including viewing bills electronically (from participating vendors), and approving payments in a matter of minutes.

To eliminate the worry of an invalid or non-existent account being selected, the enrollment process automatically provides a list of approved demand accounts from which payments can be made, keeping your credit union in control. Members can pay anyone—if the biller can't receive electronic payments, Fiserv will issue a check drawn on the member's account.

And with a consolidated log-on feature, CU*Answers passes your member directly from your credit union web site to online banking and Fiserv, so that your member only has to log on once!

This booklet also describes the steps required in order for your credit union to begin offering **It's Me 247** (Fiserv) bill pay services to your members. It also includes configuration instructions and daily procedures involved in providing bill payment services to your members.

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PRODUCT FEATURES

The "Pay & Transfer" area in **It's Me 247** online banking gives the member access to the Fiserv bill pay website which shows bills to pay, reminders, scheduled payments, and payment history all in one place.

Other bill pay features include:

- Enter an amount, and bill pay will automatically fill in the earliest possible date the biller can receive payment
- Billers offering e-bills will be indicated. An e-bill can even be set up to pay automatically when it is received, either in full or up to a certain dollar amount.
- You can get an email reminder when a new bill arrives. (You'll still log in to **It's Me 247** and access bill pay to take care of the bill.)
- When scheduling a check payment, you can add a memo to print on the check.
- Online help is available to explain how all features work.

Easy Enrollment through "It's Me 247"

- Enrollment can be done by member through It's Me 247.
- Enrollment is activated immediately and member can begin setting up payees and making payments.
- Members can choose as many accounts to pay bills (no savings types); enrollment allowed only for members with active "SD" account. One account is designated as a primary account.

"Single Sign-On" Makes "It's Me 247" Bill Pay (Fiserv) a Credit Union Product

- "Consolidated Logon" means member does not use a URL to go to Fiserv site— It's Me 247 passes all required account information direct to Fiserv so member does not need to "log on" manually
- It's Me 247 remains active using the timeout value assigned to that page); It's Me 247 Bill Pay (Fiserv) opens in separate browser window

Fiserv Support for Resolving Credit Union Questions

• Credit Unions can call Fiserv directly at 877-570-7141 for resolving support.

Fiserv Support for Resolving Member Questions

• Fiserv offers a toll free number to resolve issues directly with the member to handling their inquiries. Each credit union will have its own support number.

Miscellaneous Features

- Secure; remains in encrypted state throughout member's interaction with site
- **Bill Presentment** Member can elect to receive bills from all merchants approved by Fiserv
- Download transaction information to both Quicken and Microsoft Money via **It's Me 247**

Note on Fiserv and Foreign Addresses

When an enrollment is processed, Fiserv looks at the address, and if it is non-domestic, they will decline the enrollment. Why? Fiserv is responsible for collection efforts, not the credit union. Therefore, they choose not to extend those efforts outside of the U.S. This may be an issue with some credit unions with members who live in Canada.

TOOLS FOR RISK MITIGATION

Regulatory Compliance

Fiserv complies with all regulatory requirements in regard to bill pay services, including, but not limited to, OFAC, ACH rules and regulations, and the FACT Act. For due diligence documents, contact Fiserv.

Transaction Limits

Transaction limits are configured per your contract with Fiserv.

FraudNet Service

Fiserv will provides additional bill pay protection for your members with FraudNet, a service that uses a sophisticated analytics engine to detect unauthorized payments before they are completed.

FraudNet is a centralized fraud detection and integrated case management system that scores each online bill payment and halts the processing of suspicious transactions until they have been reviewed by fraud specialists. The sophisticated FraudNet engine leverages advanced algorithms and proprietary negative file history, making it extremely accurate in detecting fraudulent transactions before they are processed.

When a suspicious transaction is identified, Fiserv contacts the member to determine if it is of concern.

PAY BILLS - ON YOUR PHONE

Members will appreciate the convenience of being able to pay their bills – right from their phone. Once your member is enrolled in **It's Me 247** Bill Pay (Fiserv), your members can immediately begin using this feature and paying bills on their phone via Mobile Web Banking.

• NOTE: For enrollment and to access all the bill pay features, such as creating new payees, the member must access **It's Me 247** Bill Pay (Fiserv) via the main **It's Me 247** website.

This feature is automatically activated when Mobile Web Banking is activated at your credit union.

Following are standard feature for bill pay via Mobile Web Banking:

- Schedule a new payment
- Pay an e-Bill if one is available
- Manage an existing (pending) payment
- View payment history
- View existing payees

To pay bills online, the member simply selects the first option on the Mobile Banking screen, "Make a Payment". (See image above.)

• **It's Me 247** Bill Pay (Fiserv) offers the members the opportunity to pay eBills on their phone. Members can elect to receive bills from all merchants via the full **It's Me 247** bill pay site.









HOW PAYMENTS ARE PROCESSED

HOW PAYMENTS WILL CLEAR A MEMBER'S ACCOUNT

Payments will clear out of a member's checking account in one of two ways: an incoming ACH debit, or a check drawn on the member's account and presented through regular share draft processing.

What if the Member Has Insufficient Funds?

If a member has insufficient funds in their funding account(s) at the time of payment, negative balance (ANR) funds available to the member will also be used (as with normal ACH Debit or check processing). If the member is still deemed to have insufficient funds, the member will be handled according to the credit union's policies (and will be charged any NSF fees that apply).

ACH Debits

In most cases, member bills will be paid via the ACH system as an electronic payment or a corporate check. Items will come through the ACH system like any other debit, and normal ACH handling will apply, including your credit union's configured NSF fees.

Following is an example of how these transactions would appear to a member in **It's Me 247**:

11/24/2006	ACH/GAINES CHARTER T	(\$100 70)	¢1 007 00
11/24/2006	ONLINE PMT	(\$189.73)	\$4,297.80

NOTE: If this payment was sent to the biller via a Fiserv corporate draft, the item looks the same to the member in **It's Me 247**, but will show a longer check number (not in the 5000 series) when viewing biller history in **It's Me 247** (Fiserv).

Checks Drawn on the Member's Account

Depending on the biller and other factors, the bill may instead be paid via a printed check drawn on the member's checking account, **with the member's MICR line on the printed check**, cleared through your normal share draft processing. (These are sometimes referred to as "member drafts" or simply "drafts.")

These items will be given a check number so that they will behave exactly like the member's other checks, and will appear in the draft recon section of their statement. Fiserv will issue these checks using a numbering sequence starting with 5000.

Following is an example of how the item would appear to a member in **It's Me 247**:

02/15/2007 DRAFT 03856 Q View Check	(\$75.00)	\$36,551.92
-------------------------------------	-----------	-------------

If check images are currently available to your members via online banking, these will be included as well, and will appear similar to the sample shown below. At the top of the check the company name will appear as "PAYMENT PROCESSING CENTER."

GRAND RAPIDS, MI 42503-7423	RESS PAYMENT 12202000000000000000000000000000000000	sze aint/2724 Decen		0005734 <u>0</u> 8
у <u>телянтү siX AND 00/100</u>		DOLLARS		26.00
Ter CRAND BAIDS PRESS The Liss HILL REAN RAY NAV Inform GRAND RAILDS, NI 45563 2302 Ch Hall World Lithun Hast Catholic Hills	uulihhledd, addl	Sign	Aher 180 DAy Islare On File has been eath- aur depractor	2
- 11/11/15734.c*	*272*81017: 000	6ª	.000001	12600/
した120006(14」 しなりして2001111 FNT=12010 780=3030 PX=02 DS会社10239 780=3030 PX=02 DS会社10239 780=300 90 - 2011-21 0日社1029			and states were set to the set of	D:D0038E H354; X

When payments are processed as member checks made payable to a biller, keep in mind that **the date on the check will always be the date that the member <u>scheduled</u> the payment to be made.** This will not necessarily match the date on which the item clears the member's account. For example:

A member schedules a payment to ABC Lawn Care with a Pay Date of 10/18/06.

Fiserv determines that payment will be made in the form of a member check.

In order for the check to be received on the 18th, Fiserv produces the check on 10/13/06 (the Remit Date). The date on the physical check will be 10/18/06.

NOTE: If the biller happens to receive the payment early, it is possible the item might be deposited prior to the date on the check, although this is not typical.

The item would then clear the member's account after it is deposited/cashed by the biller.

UNDERSTANDING HOW PAYMENTS ARE PROCESSED

When answering member inquiries about specific bill payments, it is helpful to understand a little bit about how Fiserv processes payments behind the scenes.

In a nutshell, while there are only two ways a payment can clear a member's account, there are actually three different ways a biller (such as a utility company, mortgage lender, babysitter, etc.) can receive the payment: a member draft, and electronic item, or a corporate draft issued by Fiserv.



As far as the member is concerned, however, no matter whether a payment is made via ACH or a Fiserv corporate draft, the item will look exactly the same when viewing their transaction history in **It's Me 247**.

The only time the member might notice that a Fiserv corporate draft was used will be when viewing payment history detail in **It's Me 247** (Fiserv), as in the following samples:

This item was paid to the biller as a member draft (note the 5xxx check number) and presented through share draft processing:

Credit union name here				He	<u>Ip</u> <u>Sign out</u>
Paym	ent Center Add a Bill Bill	History Manage M	y Bills Transfer	Money My Account	ts My Profile
Bill History Bill Detail					0
					Print
Biller Name	Account	Amount	Pay Date	Confirmation	Status
Angel's Learning Center test biller *56789	Test Account *54321	\$50.00	06/15/2012	DP2FR-SVMX0	Paid
Check #5036 from your Test Ac payment will be withdrawn from If you have a question about you directly. If you have a question about thi	<u>n your account when Ang</u> el's Li ur bill or about crediting the pa	earning Center cashe nyment to your biller ac	s the check.		

The following item was paid as a corporate draft (notice the check number) and presented to the member as an ACH debit:

Credit union name here					<u>Help</u>	<u>Sign out</u>
	Payment Center Add a Bill	Bill History	Manage My Bills	Transfer Money	My Accounts	My Profile
Bill History Bill Detail						0
						Print
Biller Name	Account	Amount	Pay Date	Confirmation	Statu	S
Gaines Charter Township OVERNIGHT PAYEE *klios	Test Account *54321	\$10.00	06/14/2012	DPQCN-Q94WW	V Proce	ssing
Check #7223193 from	0 28th Street, Stand Rapids, MI, our account was mailed to Gai account on 11/24/2006. Contact	nes Charter Tov		6. Funds were with	drawn from your	

Credit union can select how much to charge for the fee, it if there is a charge, it would appear here. Here we may also see an overnight fee.

How does Fiserv determine what payment method will be used?

"Fiserv evaluates payment direction based on a proprietary algorithm that takes into account many factors. Some evaluation is done at the sponsor level, some at the merchant level, and some at the subscriber/member level. Sponsor level information determines what check types are acceptable – draft only or draft and corporate. Merchant level information determines the preferred payment method for that payee (electronic or paper) and if the merchant assumes responsibility for returns. Subscriber/member level information such as claims and payment history also factor into the decision.

"Each payment request is evaluated individually and may change each time a payment processes. That's why, in some cases, payments made by the same subscriber to the same merchant may result in different payment methods. The only true difference between these remittance methods is the timing of the debit. For corporate checks, the debit occurs on the date the payment is due, regardless of when the payment posts at the merchant. For draft payments, the debit occurs on the date the merchant posts the funds to the subscriber's/member's account.

The bottom line is that there is no way to know in advance how a payment will be processed, but as far as the member is concerned, it really doesn't matter. The payment will be processed so that the payment will be made to the biller on the date the member designated.

Why corporate checks?

The following explanation was provided by Fiserv:

"We use corporate checks for a couple of reasons. The majority of our customers like corporate checks because the timing of the debit is consistent with the date the customer schedules for delivery of the payment. With drafts, we are dependent on the US Mail which means the timing of the debit is not 100% guaranteed. Also, customers tend to like corporate checks because the merchant name is posted on their bank statement. With drafts, the subscriber gets a check number and amount but no merchant name."

COLLECTIONS PROCEDURE

Because funds are withdrawn from member accounts via ACH debits or a member check, the Fiserv Bill Pay Support team will be responsible for handling any collections issues that arise, similar to any other type of ACH items where an outside company (utility, insurance company, etc.) directly debits a member's account. The credit union will generally not be involved other than to assist Fiserv representatives in verifying funds availability, if appropriate.

If an ACH debit is returned due to insufficient funds, Fiserv will send a letter to the member notifying them that another attempt will be made, and will present the item at least one more time.

If the item is returned again, additional collections letters will be mailed at regular intervals while Fiserv attempts to contact the subscriber (the member) and work out a method for payment. (For example, the member might be asked to send a check directly to Fiserv or deposit funds into his account as of a promised date). All letters will direct the member to contact Fiserv Bill Pay Support directly, not the credit union.

After a period of 60-63 days, if the funds have still not been received, Fiserv may turn the case over to an outside collections agency for further action.

In most cases, Fiserv will place a freeze on the member's access to **It's Me 247** Bill Pay (Fiserv), while the unpaid funds are collected or while another issue (such as a closed account or frozen account balance) is being resolved. **This type of freeze WILL stop any pending payments already scheduled from being paid.**

> If a member complains that he or she cannot access bill pay from online banking, it may be that Fiserv is attempting to resolve a collections issue.

Checks drawn on the member's account will be handled the same as any other member check that is returned NSF. Obviously your credit union's ODP and ANR/Courtesy Pay policies will be important in helping members avoid returned items.

GETTING STARTED: STEP BY STEP

A lead time of approximately two months will be required for preparation and to help ensure a successful product roll-out. Following is the blueprint for getting started:

- 1. Assign an internal **Project Manager** responsible for this project.
- 2. Work with SettleMINT to complete the **Setup form** (found in the Appendix)

CONFIGURING BILL PAY SERVICE CHARGE CODES

While service charges are not charged for bill pay via CU*BASE, this field is a required field for the bill pay enrollment file. Only one bill pay service charge is required and all members who enroll are automatically assigned service charge code 01.

"Bill Pay Service Charge Cnfg" on the Internet Member Services Config (MNCNFE) menu, Screen 1

Session 0 CU*BA	SE GOLD Edition - Online Bill Payment Details	Configuration
Work with ser	rvice charge group 🔟	UPDATE
Group	Description	
Select		↑ ↓
$\leftarrow \rightarrow \uparrow$	II 🕹 🖋 i ? @	FR (3752)

Enter 01 and use Enter to proceed to the next screen.

Screen 2

Credit union CREDIT UNIO	м	
Service charge group 01	Group description Basic group	
	Enrollment Fees	
Enrollment fee 0.00	Fee G/L offset account	
Fee transaction description		
	Monthly Member Subscriber Fees	
Regular monthly rate 0.00	Includes up to transactions per month	
Introductory rate/month 0.00	# of months at introductory rate	
Fee transaction description	Fee G/L offset account	
Eee can take account negative		
	Fee Waivers	
Low age 000 High age	000	
Aggregate savings 0.00 Aggregate	e loans 0.00	
Waive if present: ATM card Debit card	<u>C</u> redit card OTB <u>s</u> avings acct OTB <u>l</u> oan acct	
<u>Waive if enrolled for e-statements</u>		
	Excessive Activity/Non-Use Fees	
Per transaction fee for transactions over monthly all		
Fee transaction description	G/L offset account	
Monthly fee if less than 000 transactions during th		
Fee transaction description	G/L offset account	

The only required field is the *Group description* field. All other fields are not required for credit unions using the Fiserv Builder product. Press Enter to save.

CONFIGURING THE ENROLLMENT

"MARKETING" MESSAGE

This message must be configured before you begin allowing your members to enroll for bill payment via **It's Me 247**.

"Bill Pay Marketing Message" on the Internet Member Services (MNCNFE) menu



This credit union-defined message appears when a member clicks "Enroll in bill pay," if he or she is not already enrolled in bill pay. (See following section for pictures of what the member sees. It can contain a marketing statement, information about credit union fees, and warnings about how to schedule payments in advance of when they are due.

For field descriptions and other details, please refer to CU*BASE Online Help by clicking *i* while working in these screens.

ENROLLING MEMBERS IN BILL PAY

ENROLLING VIA "IT'S ME 247"

Members can enroll to pay bills themselves, using "Pay & Transfer" in **It's Me 247**. Below is a sample of the page that will be displayed if the member has not already been enrolled:

Cartoon	City FCU				HELP 🕐	CONTACT US		MANAGE MY SECURITY 🧃	🕽 logout 🛞	
lť	SMe Online E	247 Banking	/					Check It Out!	723	
							4	credit score on file? 🍋		
Info	Center My	Accounts	New Accounts	Pay &	Transfer	My Docur	nents	Personal Finance	Go Mobile	
	* Ys	Ø	Cartoon City Pay	FCU Bil	II	S	Tra	nsfer Money		
			dule and pay all yo ronically or by che		online,			oney between your acc ers of the credit union.	ounts or to	
	+	En	roll in Bill Pay			Trai	nsfer N	loney		

Once the member selects "Enroll in Bill Pay," the member will advance to the enrollment screen.

	BILL PAY
ill Pay Enrollment	
*By continuing you are agreeing to the fees, terms and conditions*** /elcome to It's Me 247 Bill Pay, ABC Credit Union's online bill payment here is a monthly \$2.00 fee for the bill pay service and there are a few e assessed upon sending a payment inquiry.	
Please select your enrollment options then Click the "Next" button be next step in the enrollment process.	elow to proceed to the
Enter your Information:	
Email Address:	
bugs.bunny@fakeemail	
Primary Account:	
001 - CHECKING 🔻	
Security Question:	
What high school did you graduate from?	
Security Answer:	

Notice that your configured enrollment message is displayed in the box at the top of the screen.

Members can enroll in bill pay through **It's Me 247** as long as the credit union's PIB configuration allows this access. See the "PIB Configuration and User Guide" for more details.

On the enrollment screen the member can add a primary checking account. Additional accounts can be added once the member is enrolled. The member must choose from a list of Security Questions and provide an answer. This list comes from Fiserv and Fiserv may use the question and answer to verify the identity of a member if Fiserv is in a position of providing bill pay support directly to a member.

The member clicks Next to move to the confirmation screen.

	BILL PA
ill Pay Enrollment	
Validation	
Please review your enrollment information carefully. If you wish the "Back" button. Otherwise, click the "Sign me up!" button to process.	
Email Address:	
bugs.bunny@fakeemail.com	
Primary Account:	
001 - CHECKING	
Security Question:	
What high school did you graduate from?	
Security Answer:	
George Washington High	

From here the member clicks *Sign me up!* The member's information is send directly to Fiserv and the member can begin adding payees and paying bills.

MANAGING BILL PAY

Once the member is enrolled in bill pay, the will view a *Manage Account* button. This will allow the member to add additional accounts and unenroll.

8	Cartoon City FCU Bill Pay	S Transfer Money
E C	Schedule and pay all your bills online, electronically or by check.	Move your money between your accounts or to other members of the credit union.
Real Contraction	Manage Account	
+	Go to Bill Pay	Transfer Money

Once the member selects this area of the drop-down menu, the following screen will appear:

	00000		
	Manage Account		
	Manage your enrollment and bill pay accounts, or go to bill pay to pay go to Bill go to	Pay	
This member has added an	Current Bill Pay Accounts		
additional account described below.	If you no longer want to use an account for bill pay, use the Remove button. You cannot remove your primary account.	The member can also nickname this account. This name	
The asterisk designates the	Primary Bills (004 - MY CHECKING) *	is use in the Fiserv	
primary account.	Cottage Bills (009 - BASIC SHARE DRAFT)	site and in Mobile	
	* Denotes primary account.	Web Banking.	
This member has additional checking	Make Primary Change Bill Pay Nickname Remove		
accounts, which		An account at an	
the member can add to the list		external financial	
above to be used	Add Bill Pay Accounts	institution may be presented in this	
for making bill pay payments.	© 005 - RAINY DAY	section if it was set up	
payments.	O06 - COLLEGE EXPENSE On the Fiserv side previously.		
	© 007 - SOME DOUGH	previously.	
	O 008 - CHUMP CHANGE		
	Add		
	Enrollment		
	Status: ACTIVE		
	Although we don't want to see you go, you may unenroll from bill pay.		
To unenroll from bill pay, the member clicks the button here. This is immediately	Please be advised that you may have to start over if you decide to enroll in bill pay again. may include re-adding your payees and setting up eBills again. Any scheduled payments t have not yet processed will be cancelled.	This hat	
sent to Fiserv.	Unenroll		

UNENROLLMENT VIA "IT'S ME 247"

To unenroll from bill pay, the member clicks *Unenroll* as shown above.

APPENDIX A: GETTING STARTED MATERIALS

• It's Me 247 Bill Pay (Fiserv) Setup Form

Please fill out and return Setup Form to SettleMINT EFT at <u>settleminteft@cuanswers.com</u>.

"It's Me 247" Bill Pay (Fiserv) (Builder) Setup Form



Revised: October 11, 2016

Credit Union Name:

CU#: _____

Setup Authorization

Yes, our credit union would like to proceed with implementing **It's Me 247** Bill Pay (Fiserv) (Builder) bill pay services for our membership. Following is contact information for the person designated as the bill pay product manager at our credit union:

Contact name: _____

Contact phone #: _____

Checklist

SettleMINT EFT will assist you with the following tasks to ensure that you are ready to roll out **It's Me 247** Bill Pay (Fiserv) to your members. We suggest you keep a copy of this document and use it as a checklist as you work through the steps together.

■ Review the "It's Me 247 Bill Pay (Fiserv) (Builder) Product Overview & User Guide" booklet.

- Configure Service Charges
- Set up Marketing Messages and plan for marketing materials for members
- Schedule bill pay training for your support staff

Fax the completed form to:

CU*Answers Attn: SettleMINT EFT Fax # 616-285-5735

The SettleMINT EFT department will contact you to schedule time to review the configuration and set up an implementation timeline. If you need to contact the SettleMINT EFT team directly, email <u>settleminteft@cuanswers.com</u> or call 616-285-5711 x 309.