

"It's Me 247" Branding

Personalize "It's Me 247" With Your Credit Union Logo

Revised May 2010

Strengthen the connection between your credit union and its Internet products by putting your own "face" on It's Me 247!

Now you can more clearly identify your home banking services with your credit union, by using your own custom logo in place of the standard **It's Me 247** logo. This might be your credit union's corporate logo, or even a special home banking logo you have designed.

Logo Tips

We will need one copy of your logo file, in either EPS or GIF format. This file should be at as high a resolution as possible, to avoid distortion when the logo is resized. Logo file conversion services are also available for an additional fee, if you are unable to provide an electronic copy.

Our team can also assist you in designing a completely new logo just for **It's Me 247** if you wish. (Logo design fees will apply.)

Getting Started

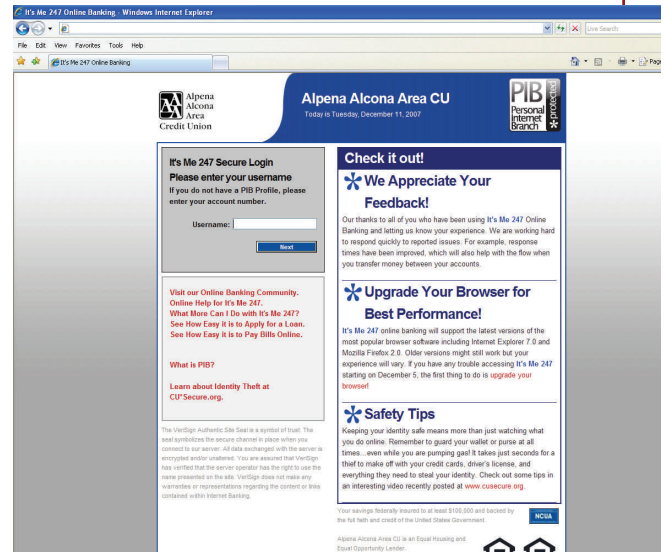
If you would like to brand **It's Me 247** with your credit union logo, please contact a Client Service Representative or submit the following information in an email to csr@cuanswers.com:

1. Your credit union name.
2. A contact name, phone number and email address.
3. The date you would like the branding to become effective

(Logos will be implemented on a first-come, first-served basis. Actual implementation date will be confirmed after your project request is reviewed.)

4. A full-color, electronic copy of your credit union's logo, in either EPS or GIF format. The higher the resolution, the better your results will be. We recommend that it not include extra text such as your address, web site, phone number, etc., for better results when resizing.

(Other formats can be reformatted to GIF or JPG at an additional fee. Results may vary.)



LOGO TIPS

GETTING
STARTED

COSTS

Costs

One-time fee for branding It's Me 247	\$175.00
Update of logo due to, for example, a logo change.....	\$175.00
Logo conversion or redesign services (if necessary).....	<i>to be quoted</i>



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