## **Integrations and SSOs Everywhere**

- The last year has seen an increase in the number of SSO and integration requests we've had come in
- From an internal standpoint, it means increased support
  - Tougher troubleshooting, more unique systems



# What is an "Integration" Anyway?

- ■A routine file exchange?
- Data retrieval from an external source?
- Link from online banking or the mobile app?
  - Dozens of styles, from simple to very complex
- Ask before you buy
  - Check the Kitchen and the Store
  - Contact DHD
  - Do your own due diligence

"Just give us your APIs and we won't need you" ...NOT!

Learn more: LC24.info/SSO

# Online/Mobile Banking SSO/Integration Types

Tier 1

Standalone SSO Web Module (.NET Web SSO)

#### Tier 2

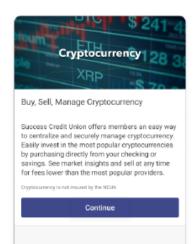
Standalone SSO Web Module (API Views)

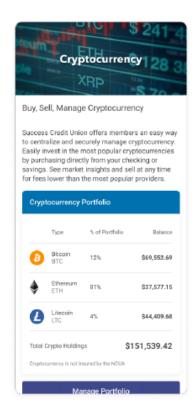
#### Tier 3

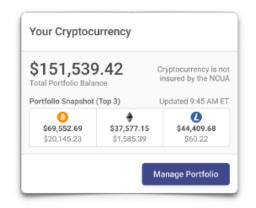
Native Widget (.NET Web / iOS / Android)

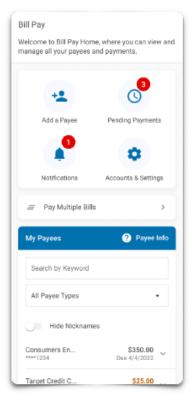
#### Tier 4

Standalone Web Module (.NET Web)











Under 100 hrs

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100-200 hrs

400+ Hrs

200-1000+ Hrs

### **New SSOs the Last Year**

### WE GET THEM THERE, THEY DO THE REST

- EconoCheck Benefits (ID Protect)
- PSCU CU Rewards for Credit Cards
- ■Tru Treasury from BizLink247
- Copper Financial wealth management









### **New Integrations the Last Year**

- ■POPi/o
- **■**Glia
- **■**Unblu
- Hybrid integrations: InvestiFi and REPAY

unblu











## Integrations vs. Screen-Scrape Aggregators

### We can...

- ...check if typical traffic is coming in
- ...check if our system is receiving and responding to requests

### We cannot...

- ...contact aggregators who do not have an official integration with us
  - And they are legion!
- ...chase down a single member's issue
  - Could be their device, browser, internet provider, connection quality, third-party app version, other middleman vendors, etc.



## The Advantages of Plaid Integration

- Better data and transaction descriptions
- Members can discover the tools that work with Plaid and use them
- Members aren't sharing login credentials
  - And it's not interrupted by MFA!
- Open communication between our developers



