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# ANCILLARY PRICING Provided by CU\*Answers

## PRICING PHILOSOPHY

One of the cornerstones of our industry is adherence to the cooperative principles that differentiate credit unions from other financial services providers. Like your credit union, CU\*Answers is also a cooperative, 100% owned by our customer-owners. As such, we feel it is a mandate to provide full disclosure when it comes to pricing of our products and services so we can walk the talk on our philosophy of charging only when we

have to, not simply because we can.

For our CUSO, pricing our offerings is very straight forward: we take on the perspective of a customer-owned partner whose ultimate goal is the financial success of the credit unions we serve. Our pricing models are designed to help facilitate the growth and sustainability of our credit union partners while investing in their futures through shared technology development, and, as importantly, ownership of that technology. THE MANUFACTURER'S ADVANTAGE.



To that end, we believe that the pricing in this year's Guide meets our goal of being disruptive to the established core data processing pricing methodology that exists in our industry. The sheer breadth and depth of our offerings is a source of pride for our cooperative. With that in mind, I encourage your teams to get familiar with our CU\*Answers Online Store, an excellent reference catalogue that gets updated periodically throughout the year. I hope that this document is a catalyst for all who read it to dig a little deeper into not only our products and services, but also our business model and our people.

Have a great 2025!

Scott Collins
EVP of National Sales and Marketplace Relationships



## THE 7 CORNERSTONES OF THE PRICING PHILSOPHY

As a cooperative, we remind ourselves that each and every time a client remits a payment, that paid invoice is an investment, not simply a transaction for services rendered. Therefore, our price should be based on our continued ability to innovate, carry forward as an ongoing concern, and ultimately, add to the collective capital of the credit union system. The expected return from our service is truly not reflected only in a price. It is based on seven simple concepts that we hope our clients will leverage to gain the ultimate return on every dollar they spend on our services:

- The power of ownership
- A focus on utilization
- 3 Be the best you can be
- First to implement

- Guaranteeing the difference
- The value of equity
- Return on investment

## LEARN MORE

This Pricing Guide is a snapshot in time, and is modified annually. To fully understand our pricing philosophy as a cooperative CUSO, take a look at our Historical Pricing Perspective Series. Contact the Sales Team for copies at <a href="mailto:sales@cuanswers.com">sales@cuanswers.com</a>.

### Volume 5 is available at

https://www.cuanswers.com/wpcontent/uploads/Historical\_pricing\_ model\_2020\_2024.pdf

#### HISTORICAL PERSPECTIVES

VOLUME 1 : 1999 - 2004

VOLUME 2 : 2005 - 2009

VOLUME 3: 2010 - 2014

VOLUME 4: 2015-2019

VOLUME 5: 2020-2024

	Cost	
Business Impact Analysis (quantify the financial impact of a disaster)	\$2,000 (minimum)	
Cyber Security Compliance Package Information Security Risk Assessment Business Continuity Plan/Business Impact Analysis Information Security Program and Policies Incident Response Plan Assistance with Examination and Audit Preparedness/Response Annual Information Security Report for the Board	\$300/month (minimum)	
Incident Response or Business Continuity Tabletop Exercise	Starting at \$400	
Disaster Recovery/Business Continuity Plan Creation, Implementation and Maintenance	\$2,500 (minimum)	
General IT Consulting and Project Management	Quote Provided	
Information Security Risk Assessment (measure effectiveness - risk mitigation controls)	\$2,400 (minimum)	
Information Technology Resource Development (IT staff planning and coaching)	Quote Provided	
Policy and Compliance Tune-Up (one-time engagement)	\$1,200 (minimum)	
<b>Strategic Technology Planning and Implementation</b> (align IT investments with the Buiness.Plan)	\$2,400 (minimum)	
Remote Access Assessment (evaluate the security of your remote work setup)	\$1,200 (minimum)	
<b>Cybersecurity Assessment</b> (review of network & systems, internal and external vulnerability testing & detailed report with recommendations)	\$4,000 (minimum)	
Cybersecurity Board Literacy Training	\$500	
VCIO Service (executive IT team will help you with your CU's strategic technology initiatives, compliance challenges, budgeting and planning - one time and recurring engagements available)	\$750/month (minimum)	
AdvantageCIO is CU*Answers strategic technology consulting team—for more information please		

AdvantageCIO is CU\*Answers strategic technology consulting team—for more information please contact info@advantagecio.com.



auditlinksuite.com

	Cost	
AuditLink Daily Log Management Full Service (pre-defined list of daily/weekly/monthly/annual compliance monitoring tasks)	\$105 - \$315/week	
AuditLinkVM (a new state of the art vendor mgmt. service that helps credit unions meet the growing demands and pressures of managing critical relationships)	\$3,000 - \$5,500 implementation \$300 - \$500/month	
<b>BSA Review &amp; ACH Audits</b> (CUA no longer offers; please contact Lillie Resource Group at www.lillierg.com)	3rd Party Quote	
Employee Security Review (review all tool assignments, team templates, special security assignments, and best practice in managing employee security)	Tiered starting at \$	\$1,250
Abnormal Activity Monitoring  Monitoring of Members activity to uncover high risk accounts <5000 Members 5,001 - 10,000 Members 10,001 - 20,000 Members 20,000 - 40,000 Members >40,000 Members	Implementation       Weekly         \$800       \$65         \$1,165       \$110         \$1,435       \$150         \$1,650       \$175         Custom Bid       Custom Bid	
Abnormal Activity Monitoring – Transaction Pattern Configuration (one time configuration of transaction patterns to uncover high risk accounts) Implementation <5000 Members 5,001 - 10,000 Members 10,001 - 20,000 Members >20,000 Members	\$1,246 \$1,803 \$2,680 Custom Bid	
Compliance Configuration Review (a complete review of all configurations associated with Federal regulations and FFIEC guidance)	Free; Order via Online Store	

# DEVELOPER'S HELP DESK (DHD)

dhd.cuanswers.com

#### OFF-THE-SHELF (OTS) SERVICES

Traditional programming processes CU\*Answers regularly performs for supported vendors that normally do not require more extensive custom research/ design or development. Depending upon the OTS project, both a one-time and monthly maintenance fee may be included. Visit the CU\*A Online Store at store.cuanswers.com to review a variety of DHD related products and services to purchase.

Some popular OTS options:	Cost
<b>EFT (ATM, debit) Vendor Conversion</b> (per a new/supported Online vendor)	Quote Provided
Credit Card Vendor Conversion (per a new/supported vendor)	Quote Provided
Loan Origination System (per a new/supported vendor)	Quote Provided
Loan Insurance File Transmissions/Posting (existing or new)	Quote Provided
Data Floods (basic, self-directed or non-basic/conditional)	Quote Provided
OTB (off trial balance) File Exchanges to/from 3rd-Party Vendors (existing or new)	Quote Provided
Check Processor/Image Check Set-up (existing or new)	Quote Provided

# DEVELOPER'S HELP DESK (DHD)

dhd.cuanswers.com

#### **API DEVELOPMENT SERVICES**

Providing tremendous flexibility, speed for integration and low price point to allow others to develop projects that connect with and integrate into the CU\*Answers product suite. Depending on the API project requirements, both a one-time and monthly maintenance fee may be applicable.

	Cost	
CU*Answers Developed/Supported API's	Quote Provided	
API Modifications/Custom Development	Custom Bid - Quote Provided	
Other Vendor API's (as offered via 3rd-party developers)	Quote Provided	

#### **CUSTOM PROGRAMMING SERVICES**

A custom project development strategy for which the client is often the primary architect for designing the project blueprint. We will also work closely with you for helping determine any desired level of CU\*A technical and support resource assist we may offer for helping drive your initiative. Depending upon the custom programming project, both a one-time and monthly maintenance fee may be included.

	Cost
Vendor Integrations Offering a strategy to connect CU*Answers products or services with another vendor. These integrations can be developed as batch, real-time data integrations or on demand data extracts, eliminating manual data entry and duplication	Custom Bid - Quote Provided
DEX/Data Warehouse Exchanges Providing the components to move data from CU*BASE to a Data Warehouse. This can happen through DEX, which transfers preconfigured files to external warehouses at scheduled intervals, or through services that move the data to other CU*Answers hosted databases	Custom Bid - Quote Provided
Internet (SSO) Integrations Integrations that allow a member or employee to jump directly from CU*BASE or Online Banking to access separate websites and tools, without the need to independently authenticate (log-in)	Custom Bid - Quote Provided
Custom Fees CU*Answers will closely work with your credit union to develop a customized fee strategy to suit your needs	Custom Bid - Quote Provided
Other Projects Desired interactions or processes that are more complex and specialized than routine OTS product/service offerings	Custom Bid - Quote Provided

EARNINGS EDGE cuanswers.com/solutions/earnings-edge		
ACCOUNTING RELATED PRODUCTS AND SERVICES	One Time Charges	Monthly
Member Branch Reassignment (per teller activity)	\$250 (minimum)	n/a
Geographic Branch Reassignment (per member proximity to branches)	\$1,650 (minimum)	n/a
EASY EARNINGS PROJECTS	One Time Charges	Monthly
Member Selected Statement Styles/Implementation	\$500	n/a
It's Me 247 Configuration Strategies	\$1,000	n/a

(\$100 minimum)  (\$100 minimum)    State   Stat	MEMBER RELATIONSHIP BUILDING SERVICES	One Time Charges	Monthly	
Election Management Services   \$2,000 (minimum) + marketing priniting/post-oge   \$1,000   Morketing Club Configuration/Tune-Up   \$500   \$1,000   Quote Provided   \$1,500   Q	BizLink	\$3,000	\$1/member/month (\$100 minimum)	
Marketing Club Configuration/Tune-Up   \$500   n/a	Cross Sales Configuration; Analysis/Tune-Up	\$1,000 (minimum)	n/a	
Member Demographics Fulfillment   Traditional (Member Demographics w) 5 Map Images)   \$1,000   Quote Provided Quote Provided Provided (Iraditional features + Zip Code Analysis)   \$1,500   Quote Provided Provi		marketing printing/post-	n/a	
Traditional (Member Demographics w/ 5 Map Images) Enhanced (Traditional teatures + Zip Code Analysis)  Service Charge Review/Analysis/Configuration/Tune-Up  Service Charge Review/Analysis/Configuration/Tune-Up  Savings/Checking/Certificate Product Config. Review/ Tune-Up  Tiered Services Program Review; Configuration/Tune-Up  OTHER SERVICES  Loan Participation (start-up of program)  Back Office Review (consulting service)  CFO Training (2 day training at the CU)  Marketing Tellering (\$300 minimum)  Marketing Tellering (\$300 minimum)  Positive Pay  Topic Third Party Serviced Member Accounts  One-time Charges  Monthly  1,000  n/a  1,000	Marketing Club Configuration/Tune-Up	\$500	n/a	
Service Charge Review/Analysis/Configuration/Tune-Up  Savings/Checking/Certificate Product Config. Review/ Tune-Up  Tiered Services Program Review; Configuration/Tune-Up  One Time Charges  Monthly  Loan Participation (start-up of program)  S\$5,000 + travel expenses  Back Office Review (consulting service)  S\$5,000 + travel expenses  CFO Training (2 day training at the CU)  S\$2,000 + travel expenses  Election Management Services (CU campoign customization)  Consulting  Marketing Tellering (\$300 minimum)  Positive Pay  S\$5,000  S\$5,000  S\$5,000  S\$1,00/hour (8 hour minimum)  \$500  S\$1,00/hour (8 hour minimum)  Positive Pay  S\$5,000  S\$1,500 stage (9 printing/shipping/postage (9 printing/shipping/shipping/shipping/shipping/shipping/shipping/s	Traditional (Member Demographics w/ 5 Map Images)			
Savings/Checking/Certificate Product Config. Review/ Tune-Up Tiered Services Program Review; Configuration/Tune-Up OTHER SERVICES One Time Charges Monthly  S5,000 + travel expenses Back Office Review (consulting service)  S1,500 + travel expenses  Back Office Review (consulting service)  CFO Training (2 day training at the CU) Election Management Services (CU campaign customization) Consulting  Marketing Tellering (\$300 minimum)  Marketing Tellering (\$300 minimum)  Positive Pay  S5,000  S1,000 + travel expenses  100/hour (8 hour minimum)  \$100/hour (8 hour minimum)  \$1,05/unique electronic electronic  Positive Pay  \$5,000  \$15/business checking account/month  OFF-TRIAL-BALANCE SERVICE for Third Party Serviced Member Accounts  One-time Charges Monthly  One-time Charges Monthly  One-time Charges Monthly  Third Party Serviced Member Accounts  One-time Charges Monthly  ONE-time Charges Monthly  ONE-time Charges Monthly  Alternative ONE Supported One-time Charges Monthly  DIB Master File Exchange (per OTB vendor supported) Existing OTB Vendor  New OTB Vendor  OTB Payment File Exchange (per OTB vendor supported) New or Existing OTB Vendor	Patronage; Bonus Dividend Options, Configuration/Tune-Up	\$500 (minimum)	n/a	
Tune-Up Tiered Services Program Review; Configuration/Tune-Up \$1,500 (minimum) n/a OTHER SERVICES One Time Charges Monthly  Loan Participation (start-up of program) \$5,000 + travel expenses Rack Office Review (consulting service) \$1,500 + travel expenses \$1,500 + travel expenses \$1,500 + travel expenses Review (consulting service) \$2,000 + travel expenses Review (consulting at the CU) \$2,000 + travel expenses Review (consulting (2 day training at the CU) \$100/hour (8 hour minimum)  Marketing Tellering (\$300 minimum)  Marketing Tellering (\$300 minimum)  Positive Pay \$5,000 \$1/paper ballot \$.05/unique electronic postage prostage prostag	Service Charge Review/Analysis/Configuration/Tune-Up	\$500	n/a	
DTHER SERVICES   One Time Charges   Monthly		\$1,000	n/a	
Sponsor	Tiered Services Program Review; Configuration/Tune-Up	\$1,500 (minimum)	n/a	
Back Office Review (consulting service)  \$1,500 + travel expenses  \$2,000 + travel expenses  \$2,000 + travel expenses  \$2,000 + travel expenses  \$2,000 + travel expenses  \$3,1500 + travel expenses  \$4,2000 + travel expenses  \$4,2000 + travel expenses  \$5,000 + travel expenses  \$1,000 + travel expenses	OTHER SERVICES	One Time Charges	Monthly	
CFO Training (2 day training at the CU)  \$2,000 + travel expenses  Election Management Services (CU campaign customization) Consulting  Marketing Tellering (\$300 minimum)  Positive Pay  \$5,000  \$1/paper ballot \$,05/unique electronic electronic  \$5,000  \$15/business checking account/month  OFF-TRIAL-BALANCE SERVICE for Third Party Serviced Member Accounts  One-time Charges  Monthly  OTB Master File Exchange (per OTB vendor supported) Existing OTB Vendor  New OTB Vendor  OTB Payment File Exchange (per OTB vendor supported) New or Existing OTB Vendor  New or Existing OTB Vendor  Included in Master File  File	Loan Participation (start-up of program)	1	n/a	
Election Management Services (CU campaign customization) Consulting  Marketing Tellering (\$300 minimum)  Positive Pay  Positive Pay  Positive Pay  Stood  \$500 \$1/paper ballot \$.05/unique electronic  \$5,000 \$1/paper ballot \$.05/unique electronic  Positive Pay  \$5,000 \$15/business checking account/month  OFF-TRIAL-BALANCE SERVICE for Third Party Serviced Member Accounts  One-time Charges  Monthly  Existing OTB Vendor New OTB Vendor New OTB Vendor  New or Existing OTB Vendor	Back Office Review (consulting service)	• ·	n/a	
Consulting    \$100/hour (8 hour minimum)	CFO Training (2 day training at the CU)	·	n/a	
Tellering (\$300 minimum)  \$1/paper ballot \$.05/unique electronic  \$5,05/unique electronic  \$5,000  \$15/business checking account/month  OFF-TRIAL-BALANCE SERVICE for Third Party Serviced Member Accounts  One-time Charges Monthly  OTB Master File Exchange (per OTB vendor supported) Existing OTB Vendor  New OTB Vendor  OTB Payment File Exchange (per OTB vendor supported) New or Existing OTB Vendor  Tellering (\$300 minimum)  \$1,00			n/a	
Checking account/month  OFF-TRIAL-BALANCE SERVICE for Third Party Serviced Member Accounts  One-time Charges Monthly  OTB Master File Exchange (per OTB vendor supported) Existing OTB Vendor New OTB Vendor  OTB Payment File Exchange (per OTB vendor supported) New or Existing OTB Vendor  Included in Master File File		\$1/paper ballot \$.05/unique	+ printing/shipping/ postage	
One-time Charges Monthly  OTB Master File Exchange (per OTB vendor supported) Existing OTB Vendor New OTB Vendor  OTB Payment File Exchange (per OTB vendor supported) New or Existing OTB Vendor  OTB Payment File Exchange (per OTB vendor supported) New or Existing OTB Vendor  One-time Charges Monthly  \$100* (unlimited OTB supported vendor files)  Included in Master File	Positive Pay	\$5,000	checking	
OTB Master File Exchange (per OTB vendor supported) Existing OTB Vendor New OTB Vendor  OTB Payment File Exchange (per OTB vendor supported) New or Existing OTB Vendor  State of the supported o	OFF-TRIAL-BALANCE SERVICE for Third Party Serviced Member Accounts			
Existing OTB Vendor New OTB Vendor  OTB Payment File Exchange (per OTB vendor supported) New or Existing OTB Vendor  New or Existing OTB Vendor  Quote Provided  Supported vendor files  Included in Master File		One-time Charges	Monthly	
New or Existing OTB Vendor  File  File	Existing OTB Vendor		\$100* (unlimited OTB supported vendor files)	
OTB Transaction File Exchange (per OTB vendor supported) \$5,000 (minimum) \$100**/file type/			Included in Master File	
New or Existing OTB Vendor (adding transactions from a 3rd-party into CU*BASE)  *File transmissions from CU*BASE Snapshot Library carry the base \$100 monthly fee. File transmissions	party into CU*BASE)	\$5,000 (minimum)		

# IMAGING SOLUTIONS

cuanswers.com/products/imaging-solutions

	One Time Charges	Monthly
Consulting - Imaging Strategy, Retention Schedule, or Process Tune-Up (normally 1 day)	\$500 + \$1,000/day onsite (plus T&E)	n/a
Data Export from the Online Vault (conditions apply) ArchView™ (reviewing reports, stmts, tax forms on DVD)	\$300 set-up fee + Provided on DVD: \$200/data type plus \$50/DVD Raw Data Format: Quote Provided	n/a n/a
In-House Forms and Packages Set-up	\$150/form or package	n/a
Virtual StrongBox (VSB)  Multiple Options (providing members with 50 MB of space to save documents; each member may optionally purchase additional storage space)	Quote Provided (via VSB)	Quote Provided (via VSB)
One-time In-House Software Update or Migration	\$500 - \$2,500 (est.)	n/a
Photo ID Import to Online Vault as part of Conversion	Quote Provided	n/a
<b>Release Management</b> - Full Service <b># of Members</b> 0 - 15,000 15,001 - 30,000 30,001 +	\$2,000	n/a \$150 \$250 \$350
CU*Answers Enhanced Online Vault 1 - 3000 Members 3001 - 5000 Members 5001 - 7500 Members >7500 Members	\$250	\$100/month \$200/month \$350/month \$500/month
eDOC Signature Online Vault	\$150	n/a
eDOC Signature In-House Vault	Quote Provided	Quote Provided
<b>MemberPass</b> – Authenticate your member from CU*BASE	\$650	\$0.03 per text
CU*Forms – The future of your forms is available today!	\$250	n/a



## 📜 Marketing Campaign Library







General Ads (93)



## **Marketing Your Credit Union**

Cooperative Campaigns, Quarterly Contests, & more! Let us help grab your member's attention.

Learn more at store.cuanswers.com

# INTERNET RETAILER SUPPORT CENTER (IRSC)

irsc.cuanswers.com

Self Service Custom Branding Options			
CU Publisher Self Service (see Online Store for more details)  Mobile Manager CU Info Form Generator Request Center Mobile Alerts It's Me 247 Manager MoP Manager Loan Manager Loan Manager Loan Manager Visit IRSC Online Store for Details  Direct Login Widget Options (alternative to It's Me 247 how-to-videos with CU log. text, voice, software display options)  MAEV (Membership Eligibility Verification)  MAP - Membership Application Process Site (IRSC product) 2 + Sites (for targeted SEGS/audiences)  MOP - Membership Opening Process (online) License Verification Options Other Authentication Options  Mospile Authentication Options  Modile Authentication Options  MOP - Membership Opening Process (online) License Verification Visit IRSC Online Store for Details  **Story Manager**  **Not All The Store for Details Visit IRSC Online Store for Details  **Story Manager**  **Visit IRSC Online Store for Details  **Story Manager**  **Not IRSC Online Store for Details  **Story Manager**  **Stor	Self Service Custom Branding Options	One Time Charges	Monthly
Mobile Manager CU Info CU Info Form Generator Request Center Mobile Alerts It's Me 247 Manager MOP Manager Loan Manager Loan Monager Reference Video Custom Online Forms Generator Product to create your online forms)  Pree Video Customization Service (ability to brand It's Me 247 button)  Mobile App (plus any 3rd-party)  MACO (Multiple Authentication Convenience Options)  MEV (Membership Eligibility Verification)  Custom Add Ons (Pay Anyone for Paymentus, Manage Cards, Launch Points/Log Out URLs, etc.)  MAP - Membership Application Process Site (IRSC product) 2 + Sites (for targeted SEGS/audiences)  MOP - Membership Opening Process (online) License Verification via Daon Experian Precise ID Verification Account Funding Other Authentication Options  Prees Site (billed by Experian) S750 set-up fee (billed by Experian) Frees billed to the CU client by Magic-	Custom PFM Branding (per vendor capability)	\$500	n/a
Direct Login Widget Options (alternative to It's Me 247 button)FreeFreeVideo Customization Service (ability to brand It's Me 247 how-to-videos with CU log, text, voice, software display options)Quote Providedn/aMobile App (plus any 3rd-party)\$250 deployment fee (per Operating System)MACO (Multiple Authentication Convenience Options)\$2.00/user per year prepaid (\$2.25 true-up)MEV (Membership Eligibility Verification)FreeCustom Add Ons (Pay Anyone for Paymentus, Manage Cards, Launch Points/Log Out URLs, etc.)Visit IRSC Online Store for DetailsMAP - Membership Application Process Site (IRSC product) 2 + Sites (for targeted SEGS/audiences)First Site Free! \$100 set-up + \$20/month (per site)MOP - Membership Opening Process (online) Experian Precise ID Verification Account Funding Other Authentication Options\$1.80/verification prepaid (\$2.25 true-up) \$750 set-up fee (billed by Experian) Fees billed to the CU client by Magic-	Mobile Manager CU Info Form Generator Request Center Mobile Alerts It's Me 247 Manager MOP Manager Loan Manager  Custom Online Forms Generator	n/a n/a n/a n/a n/a n/a n/a	\$20/month \$20/month Included \$50/month \$15 - \$50/month \$25 - \$100/month
Video Customization Service (ability to brand It's Me 247 how-to-videos with CU log, text, voice, software display options)Quote Providedn/aMobile App (plus any 3rd-party)\$250 deployment fee (per Operating System)MACO (Multiple Authentication Convenience Options)\$2.00/user per year prepaid (\$2.25 true-up)MEV (Membership Eligibility Verification)FreeCustom Add Ons (Pay Anyone for Paymentus, Manage Cards, Launch Points/Log Out URLs, etc.)Visit IRSC Online Store for DetailsMAP - Membership Application Process Site (IRSC product) 2 + Sites (for targeted SEGS/audiences)First Site Free! \$100 set-up + \$20/month (per site)MOP - Membership Opening Process (online) Experian Precise ID Verification Account Funding Other Authentication Options\$1.80/verification prepaid (\$2.25 true-up) \$750 set-up fee (billed by Experian) \$1.34/txn (\$50 minimum; billed by Experian) Fees billed to the CU client by Magic-		Free	Free
MACO (Multiple Authentication Convenience Options)  \$2.00/user per year prepaid (\$2.25 true-up)  MEV (Membership Eligibility Verification)  Free  Custom Add Ons (Pay Anyone for Paymentus, Manage Cards, Launch Points/Log Out URLs, etc.)  MAP - Membership Application Process Site (IRSC product)  2 + Sites (for targeted SEGS/audiences)  MOP - Membership Opening Process (online)  License Verification via Daon  Experian Precise ID Verification  Account Funding  Other Authentication Options  \$2.00/user per year prepaid (\$2.25 true-up)  Free  Visit IRSC Online Store for Details  First Site Free!  \$100 set-up + \$20/month (per site)  \$1.80/verification prepaid (\$2.25 true-up)  \$750 set-up fee (billed by Experian)  \$1.34/txn (\$50 minimum; billed by Experian)  Fees billed to the CU client by Magic-	Video Customization Service (ability to brand It's Me 247 how-to-vid-		
MEV (Membership Eligibility Verification)FreeCustom Add Ons (Pay Anyone for Paymentus, Manage Cards, Launch Points/Log Out URLs, etc.)Visit IRSC Online Store for DetailsMAP - Membership Application Process Site (IRSC product) 2 + Sites (for targeted SEGS/audiences)First Site Free! \$100 set-up + \$20/month (per site)MOP - Membership Opening Process (online) License Verification via Daon Experian Precise ID Verification Account Funding Other Authentication Options\$1.80/verification prepaid (\$2.25 true-up) \$750 set-up fee (billed by Experian) \$1.34/txn (\$50 minimum; billed by Experian) 	Mobile App (plus any 3rd-party)	\$250 deployment fee (per Operating System)	
Custom Add Ons (Pay Anyone for Paymentus, Manage Cards, Launch Points/Log Out URLs, etc.)  MAP - Membership Application Process Site (IRSC product) 2 + Sites (for targeted SEGS/audiences)  MOP - Membership Opening Process (online) License Verification via Daon Experian Precise ID Verification Account Funding Other Authentication Options  Visit IRSC Online Store for Details  First Site Free! \$100 set-up + \$20/month (per site)  \$1.80/verification prepaid (\$2.25 true-up) \$750 set-up fee (billed by Experian) \$1.34/txn (\$50 minimum; billed by Experian) Fees billed to the CU client by Magic-	MACO (Multiple Authentication Convenience Options)	\$2.00/user per year prep	oaid (\$2.25 true-up)
Launch Points/Log Out URLs, etc.)MAP - Membership Application Process Site (IRSC product)First Site Free! \$100 set-up + \$20/month (per site)MOP - Membership Opening Process (online)License Verification via Daon\$1.80/verification prepaid (\$2.25 true-up)Experian Precise ID Verification\$750 set-up fee (billed by Experian)Account Funding\$1.34/txn (\$50 minimum; billed by Experian)Other Authentication OptionsFees billed to the CU client by Magic-	MEV (Membership Eligibility Verification)	Free	
2 + Sites (for targeted SEGS/audiences)  MOP - Membership Opening Process (online)  License Verification via Daon  Experian Precise ID Verification  Account Funding  Other Authentication Options  \$1.00 set-up + \$20/month (per site)  \$1.80/verification prepaid (\$2.25 true-up)  \$750 set-up fee (billed by Experian)  \$1.34/txn (\$50 minimum; billed by Experian)  Fees billed to the CU client by Magic-	Custom Add Ons (Pay Anyone for Paymentus, Manage Cards, Launch Points/Log Out URLs, etc.)	Visit IRSC Online Store for Details	
License Verification via Daon  Experian Precise ID Verification  Account Funding  Other Authentication Options  \$1.80/verification prepaid (\$2.25 true-up)  \$750 set-up fee (billed by Experian)  \$1.34/txn (\$50 minimum; billed by Experian)  Fees billed to the CU client by Magic-			
Wrighter	License Verification via Daon Experian Precise ID Verification Account Funding	\$750 set-up fee (billed by Experian) \$1.34/txn (\$50 minimum; billed by Experian) Fees billed to the CU client by Magic- Wrighter	
MAP + (MAP plus Experian Precise ID Verification)First Site Free!2 + Sites (for targeted SEGS/audiences)\$100 setup + \$20/siteExperian Precise ID Verification\$750 + \$1.34/txn (billed by Experian)	2 + Sites (for targeted SEGS/audiences)	\$100 setup + \$20/site	
Remote Deposit Capture (RDC - via CU*A Mobile App 2.0)  See CheckLogic Section on Page 15	Remote Deposit Capture (RDC - via CU*A Mobile App 2.0)	See CheckLogic Section on Page 15	



More than just a service provider, CU\* Answers Network Services is an extension of your staff with the expertise to cut through the confusion and deliver the solutions you need at a price you can afford.

www.cuanswers.com/solutions/network-services/



See Our IRSC Online Store for Our New Suite of Mobile Technology Group Service Offerings

# LENDING SERVICES Provided by Lender\*VP cuanswers.com/solutions/lendervp

(pricing may not include applicable 3rd party vendor fees)	One Time Charges	Monthly
FUEL Automated Decision Model	\$3,500	\$0.05/decision
Batch Soft Pull Score Updates	\$250/qtr \$375/semi-annual \$500/annual CU-Initiated=\$50/ ea	+ credit bureau fees + credit bureau fees + credit bureau fees + credit bureau fees
Collections Services	Quote Provided	Quote Provided
Lender*VP Tune-Up (Lending Management Platform)	Quote Provided	Quote Provided
Loan Application Import from 3rd party LOS		
Sync1 Systems (ready-to-book)	\$4,000 set-up fee	\$1.00/application
Origence (ready-to-book)	\$10,000 set-up fee	\$1.00/application
Meridian Link Loans PQ (ready-to-book)	\$15,000 set-up fee	\$1.00/application
Meridian Link Decision Lender 4.0 (ready-to-book)	\$10,000 set-up fee	\$1.00/application
Trustage Online App Portal (ready-to-book)	\$750 set-up fee	\$0.75/application
Other 3rd-Party (ready-to-book)	Quote Provided	Quote Provided
Misc. Insurance Coverage Integrations (GAP, Warranty)		
Trustage Protection Advisor	\$500 set-up fee	\$1.00/submission
Frost VisualGAP	\$500 set-up fee	\$1.00/submission
iQQ	\$500 set-up fee	\$1.00/submission
Open Lending Credit Union Insurance	\$750 set-up fee	\$1.00/submission
CUSTOM CU*BASE LOAN FORMS PROGRAMMING	One Time Charges	Monthly
Forms Bundling (up to 14 forms)	\$75/bundle	n/a
New Forms Programming	\$250/pg. (minimum)	n/a
Forms Enhancements (laser print to image archival solution)	Quote Provided (\$100 minimum)	n/a
Form Updates & Revisions	\$100/pg. (minimum)	n/a
Reg V Forms (consumer; real estate)	\$200 each	\$50 each/annually
INDIRECT LENDING	One Time Charges	Monthly
<b>Retailer Direct</b> (offsite electronic loan app & approval) Retailer Direct Website	\$1,500 for the first site + \$750 ea. after	\$0.75/application (inc. email notification to CU)
DealerTrack (indirect auto financing option)	\$750	\$0.75/application (+ Dealer Track fee)
CUDL (ready-to-book)	\$3,000	\$1/application (+ CUDL fee)
Allegro (indirect auto financing option)	\$750	\$0.75/application (+ ILT DILLS fee)
Route One (indirect auto financing option)	\$750	\$0.75application (+ Route One fee)
Decision Lender (indirect financing option)	\$750	\$0.75/application (+ TCI fee)
LENDER*VP REAL ESTATE SOLUTIONS	One Time Charges	Monthly
Mortgage Import from 3rd party LOS (Fannie 3.2 format)	\$100	\$3/application
Mortgage Loan Servicing (powered by Xtend) Investor Reporting & Escrow Administration	Quote Provided	Quote Provided
LENDER*VP COLLECTIONS SERVICES	One Time Charges	Monthly
CU*Answers Collections Services	n/a	\$3.30/account worked (up to a
Co / wiswers concensus convices	.,, =	maximum agreed to number)

# MARKETING SERVICES

cuanswers.com/solutions/marketing

	One Time Charges	Monthly
Cooperative Campaign (program allowing you to implement digital campaigns)	\$2,500	\$250 or by monthly
Custom Marketing Collateral Design	Quote Provided	n/a

CARDS AND PAYMENTS cuanswers.com/solutions/cardsandpayments			
EFT CONSULTING AND SUPPORT SERVICES	One Time Charges	Monthly	
Instant Issue - Online ATM/Debit/Credit Cards *powered by Entrust Datacard Group (CardWizard) plus applicable3rd-party fees. CUs using Entrust DataCard Group's cloud offering may have additional networking quotes from CU*Answers as applicable	\$2,500 API vendor/ product \$10,000 (new vendor)	3rd-Party Quote Provided 3rd-Party Quote Provided	
Credit/Debit/ATM Card Mass Reissue Project	\$3,750 (minimum)	n/a	
Credit Card Cashback Service Looking for ways to expand your credit card portfolio and to increase your credit union's transactional usage? With the credit card cash back program, not only are you rewarding your members with a percentage back, you are increasing product sales and creating lasting memberships!	\$500 - \$1,300 See our Online Store for more information	n/a	
Compromised Card Project – ATM/Debit/Credit Ability to provide CU*Answers with an excel spreadsheet of cards that need to be mass reissued. We will take the spreadsheet issue new cards and send a card order file to your vendor	\$3,750 (minimum)	n/a	
Reset ATM/Debit Limits (Set Same Value for all cards) Ability to change the PIN and/or SIG limits on your ATM/Debit cards. This is a flood to all your members	\$200	n/a	
ATM/Debit Card Purge Ability to Purge ATM/Debit cards from CU*BASE Note: If you are looking for a customized plan, a quote will be provided	\$200	n/a	
ATM/Debit Card Tune-Up Work with the Cards and Payments team to review all configurations for ATM/Debit cards	\$100	n/a	
Credit Card Tune-Up Work with the Cards and Payments team to review all configurations for credit cards	\$250	n/a	
EFT CONSULTING AND SUPPORT SERVICES	One Time Charges	Monthly	



# CARDS AND PAYMENTS

cuanswers.com/solutions/cardsandpayments

<b>Bill Pay Tune-Up</b> Work with the Cards and Payments team to review all configurations for credit cards	\$200	n/a
Online Limit Checking Have CU*Answers validate the total amount spent by your member and ensure they do not go over the amount set by the credit union	Free	n/a
Card Randomization	Free	n/a
CU*Perks Rewards Program Implementation	Quote Provided	Quote Provided
EFT Consulting & Support	Quote Provided	Quote Provided

WEB SERVICES	WEB SERVICES cuanswers.com/solutions/web-services		
CUSTOM WEB DESIGN & DEVELOPMENT	One Time Charges	Monthly	
Splash Page Architecture	\$500	n/a	
Custom Architecture	Quote Provided	n/a	
WORDPRESS WITH SITECONTROL WEB DESIGN & DEVELOPMENT	One Time Charges	Monthly	
Custom Website Theme	\$4,000 (\$500 discount if site launched within 45 days of training)	n/a	
Custom WordPress with SiteControl Maintenance	n/a	\$125/hour (15 min. increments)	
WEB SITE HOSTING EMAIL SERVICES	One Time Charges	Monthly	
Domain Name Registration and DNS Hosting	n/a	\$50/year	
Let's Encrypt	Free	n/a	
(Automatically obtain a browser-trusted certificate)			
SSL Security Certificate Add-on (validates the authenticity of client secured site and web site's identity to members)	\$399	\$25	
Other Vendors	\$100/set-up	\$25	
Static Website Hosting (HTML only)	\$100	\$25	
Dynamic Website Hosting*	\$100	\$125	
BOARD WEBSITES	One Time Charges	Monthly	
Ad Supported	n/a	Free	
Ads Removed	n/a	\$25	
PROFESSIONAL SERVICES	One Time Charges	Monthly	
Custom Web Site Maintenance	n/a	\$125/hour (15 min. increments)	
Existing Web Site Evaluation Report	\$250	n/a	
*Dynamic website hosting required for all CMS websites including WordPress. WordPress updates will			

\*Dynamic website hosting required for all CMS websites including WordPress. WordPress updates will be automatically applied. Set up fee waived with custom theme development by Web Services.

# ELECTRONIC CHECK PROCESSING

Provided by CU\*Answers

CU*CHECK - ELECTRONIC CHECK PROCESSING	Cost
MEMBER IMAGE CHECK PROCESSING	
0 - 100,000 Items 100,001 - 999,999 Items	\$0.01/item \$0.005/item
Check Return Fees 1 - 500 Returns	\$1.75/item
501+ Returns	\$1/item
Maintenance Fee	\$50/month
Minimum Monthly Processing Fee	\$150
Check Image Access via CU*Check (for non-CU*BASE Clients) Must meet CU*Answers interface specifications	\$500 set-up fee (one-time) \$100/month access fee
ArchView Check Images (images burned to DVD - monthly or quarterly)	\$20/DVD \$0.03/item (plus shipping)
Access to Check Images (for de-converted CU*BASE Clients)	\$2.00 per check image (requested by CU)  or \$100/month unlimited access
Pricing shown does not include certain FRB fees (i.e. high dollar notification). Final Pricing determined by Credit Union signed contract.	Pricing subject to periodic change

CHECKLOGIC™	Provided by eDOC Innovations
BRANCH IMAGE DATABASE & FORWARD COLLECTION (CHECK 21)	Cost
CheckLogic Branch Capture Software (one-time fee) <5,000 Members >5,000 Members	\$1,500 \$2,500
CheckLogic Set-up Fee	\$250/branch
CheckLogic™ Mobile (RDC)  One-Time License Fee  (Pricing subject to change. Please contact IRSC for current pricing)	<1k Members = Waived 1,001 - 5k Members = \$495 >5k Members = \$995
Installation Fee Mobile Monthly Support Fee Subject to change. Please contact IRSC for current pricing	Waived Under 2K members = \$75/month 2,001 – 5K members = \$100/mo. Over 5K members = \$175/month
CheckLogic Mobile RDC-IQ Posting	Under 5K Members = \$75/month Over 5K Members = \$125/month
CheckLogic Mobile Per-item Fee CheckLogic Mobile Restrictive Endorsing CheckLogic Mobile Reject Email Customization Ops Engine Automated Posting to CU*BASE	\$0.45/item \$0.04/item \$50 See Online Pricing Guide Page 8

CHECKLOGIC <sup>TM</sup> (continued)	Provided by eDOC Innovations
FORWARD COLLECTION FEE SCHEDULE	Cost
Adjustments2	Free
CheckLogic Forward Collection (per item fee)	\$0.06 (\$150 minimum per month)
Foreign Item Cash Letter <sup>1</sup>	TBD - per CU collection source
Foreign Item Collection <sup>1</sup>	TBD - per CU collection source
Foreign Item Collection/Cash Letter (returned item) <sup>1</sup>	TBD - per CU collection source
Minimum Monthly Forward Collection Fee	\$150
Paper Item Collection (including Canadian & unscannable items) <sup>1</sup>	TBD - per CU collection source
Paper Item Collection – Returned Item <sup>1</sup>	TBD - per CU collection source
CHECKLOGIC™ HARDWARE OPTIONS	Cost
Canon Check Scanner (multiple scanner options available from 1-180 DPM based on processing volume required)	Quote Provided
Online Banking Interface (non-It's Me 247)	\$4,995

**Quote Provided** 

Warranty Pricing for Up-front Payment Options Available

CHECKLOGIC <i>BIZ</i> ™	Provided by eDOC Innovations	
MERCHANT IMAGE CAPTURE & FORWARD COLLECTION	Cost	
CheckLogic BIZ Remote Deposit Software (one-time fee)	\$1,995	
CheckLogic BIZ Installation Fee	\$995	
CheckLogic BIZ Per Item Fee	\$0.15	
CheckLogic BIZ Per Merchant Setup Fee	\$50	
CheckLogic BIZ Monthly CU License/Support Fee	\$75	
CheckLogic BIZ Monthly Hardware Maintenance	\$25	
CHECKLOGIC™ LITE HARDWARE OPTIONS	Cost	
Canon/RDM Check Scanner (multiple scanner options available from 1-180 DPM based on processing volume required)	Quote Provided	
Online Banking Interface (non-It's Me 247)	\$4,995	
Warranty Pricing for Up-front Payment Options Available	Quote Provided	
CHECKLOGIC™ SUPPLEMENTAL GUIDELINES	Cost	
Settlement of funds, next day guarantee credit to CU's account - actual items processed through clearing house.		
ArchView™ DVD Service - Quarterly Image Archival via DVD	\$50/DVD	
Equipment Supplies	Quote Provided	
Unlimited Technical Support for CU Software and Scanning Needs	Free	
Online Check Image Access for 12 Months (via eDOC)	Free	

<sup>1)</sup> Any pass-thru charges that are incurred will be assessed by client chosen settlement point in addition to the item fee.

<sup>2)</sup> We reserve the right to charge for excessive image quality adjustments resulting from your staff overriding image quality warning messages from the imaging software. We will work with you to try to reduce the number of rejects for poor image quality before assessing any additional charges.

<sup>3)</sup> eDOC Innovations supports a variety of forward collection endpoints. Credit unions who desire to process forward collection items directly through the Federal Reserve or another endpoint can obtain pricing through a quote from eDOC Innovations.

# REMOTE DEPOSIT CAPTURE (OPS FEES)\*

	One Time Charges	Monthly
RDC-IQ (near real-time) Posting Services	\$500	\$25/month
New Vendor for RDC	Custom Bid	Custom Bid

		utions/network-services
Hardware, Software and Services from Dell, Cisco, IBM, VMware, Microsoft and many other leading IT vendors. Call for information and pricing	One Time	Monthly
today.	Charges	
Complete Care Management		
Workstations Management	n/a	\$12/device
Server Management	n/a	\$50/device
Firewall Management	n/a	\$150 (minimum)
Switch and A/P Management	n/a	Starting at \$29/device
DataBP Backup Services (with Offsite Data Storage)	Quote Provided	Starting at \$165
Managed Hosting Services	Quote Provided	Quote Provided
RMM Licensing Fee	n/a	\$3/device
Virtual Branch Disaster Recovery Service (CU*BASE only)	\$300 (minimum)	\$35
Presence Tech Onsite or Virtual Support	n/a	Quote Provided
Virtual Environment Management	n/a	Quote Provided
GUAPPLE	\$600/unit	\$29/unit
Virtual GOLD Update Appliance	\$400 setup	\$250
VPN Management (Communication to CUA data center)	n/a	\$70/circuit
<b>GWEEP</b> (combined Guapple and iSweep for new purchases after 10-1-12)	\$870/unit	\$45/unit
iSweep	\$734/unit	\$34/unit
Zix Email Encryption	\$1,200 set-up (minimum)	\$2.09/user/month

Network Services covers the entire IT spectrum, from hardware sales to managed network services, from policy development to network design and IT project management. For more information, please visit our online store at https://store.cuanswers.com/store/network-services/.



Analytics Booth enables you to understand your credit union better than ever before. You'll never have to say you don't know the latest information happening right now. Your credit union's vitals are at your fingertips.

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# ASTERISK INTELLIGENCE

	One Time Charges	Monthly/Recurring
Analytics Booth (CU data analytics) 0 - 2,999 Members 3,000 - 7,999 Members 8,000 - 11,999 Members 12,000 - 999,999 Members	n/a n/a n/a n/a	n/a \$50 \$100 \$150
Data Warehousing	\$1,000	\$100 maint. + support fee (+ \$10/GB)
Custom Data Analysis Services	Quote Provided	n/a
Research Analysis (explaining unexpected results)	Quote Provided	n/a
CU*BASE Report Builder (A-to-Z) Training	\$1,500	n/a
Advanced CU*BASE Report Builder Training	\$750	n/a
Data Exchange (DEX) Standard Package	\$3,125	\$250/month
Data Exchange (DEX) Custom Package	Quote Provided	\$250/month
SnapShot Data Library	Free	n/a
Asterisk Intelligence Weeks	Free	n/a
Self-Directed Data Floods	\$500/flood	n/a
Custom Query Report Services	\$75/hour	n/a
Templated Query Services	Quote Provided	n/a
Analysis Scorecard Engagements	\$50 - \$200	Quote Provided
NSF and Courtesy Pay Analysis	\$800 - \$1,500	n/a





# BRINGING PEOPLE TOGETHER

At the National Center for Collaboration, we have several options for facility use depending on your needs, goals and group size. Whether it's hosting an event or simply using us as a home base for a day, the Innovation Center is a cooperative-owned resource for you to leverage.

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